



2021 TBF Discount Program Offer

For the 2021 season, Humminbird and Minn Kota would like to make the following offer to select TBF members, who are **U.S. residents**. Eligible anglers who are provided a promo code from their state president have the opportunity to place a discount order for Minn Kota and/or Humminbird product via the Minn Kota VIP and Humminbird VIP stores. Anglers interested in taking advantage of this opportunity may place up to one (1) order on each discount website with a valid promo code. Please continue reading for the program details.

DETAILS

Humminbird and Minn Kota are providing a discount order opportunity to eligible TBF anglers, who are U.S. residents. The following requirements apply:

- A maximum of one (1) promo code per brand will be given to each participating angler.
- Purchases for friends or family are not allowed. Product must be for angler's personal use only.
- All Humminbird and Minn Kota products purchased must be installed on angler's boat and be used during the entire 2021 TBF tournament season.
- Anglers are allowed (1) order per brand, with a maximum of (3) Humminbird units, (2) Talons w/ brackets, (1) Minn Kota trolling motor, (1) Minn Kota charger. Only products available on the VIP online stores are available for purchase through the program.
- Anglers must not share pricing or any other information/benefits from this program with anyone.
- Anglers are responsible for all costs associated with their order (shipping and applicable tax).
- Returns or exchanges are not offered, anglers should make selections carefully.
- Orders are not eligible for any additional discounts or rebates.
- **The Minn Kota Ultrex is now available for purchase through the TBF Discount Program.**
- **The Humminbird Mega 360 will not be available through the Humminbird VIP Store.**

Instructions to Participate

State Presidents will be in charge of delegating the promo codes to anglers. They have been provided program information from the TBF National Office and Johnson Outdoors. Please contact your state president for program details, if unclear.

- 1) At their discretion, State presidents will distribute promo codes to eligible anglers who are interested in purchasing products through the program. These codes will allow the angler access to order Minn Kota and/or Humminbird product at discount.
- 2) Prior to ordering, anglers should read "**VIP Store Ordering Instructions**," which can be found on the following page. Anglers will need a Minn Kota promo code for any Minn Kota product order and a Humminbird promo code for any order of Humminbird products, as these stores are separate websites. Access to each website will be granted once a valid promo code has been entered on the website homepage and will allow unlimited access until an order is placed. Once an order is received using a promo code, the code will expire and will not allow access back into the VIP store. Anglers should make their selections carefully, as additional codes will not be provided for order mistakes.

All orders must be submitted by November 1st 2021



All promo codes will expire after this date

Johnson Outdoors VIP Store Instructions

MINN KOTA CODE:

HUMMINBIRD CODE:

For Minn Kota orders, visit: MinnkotaVIP.Johnsonoutdoors.com

For Humminbird orders, visit: HumminbirdVIP.Johnsonoutdoors.com

Step 1) Decide on the products you would like to order, using Minnkotamotors.com or Humminbird.com. If you have questions on what product you need, please email the Johnson Outdoors representative from who you received your code(s) or customer service to clarify.

Step 2) Enter your brand-specific promo code on the home page of the respective brand's online VIP Store, MinnkotaVIP.Johnsonoutdoors.com or HumminbirdVIP.Johnsonoutdoors.com. After entering your code, you will be granted access to the website and discount ordering. Note that separate orders will need to be placed for Minn Kota and Humminbird product and codes are specific to each VIP store website.

Step 3) Listed on each website are all currently available Minn Kota or Humminbird products for discounted sale through the program. The site will show MSRP price for all items and allow you to check your VIP price before and after adding items to your cart.

Step 4) Once you have made your final selections, proceed to the checkout and follow the prompts for billing, shipping and credit card information to complete your order.

Step 5) After ordering, you will receive a confirmation email from our customer service department that outlines the details of your order, including product pricing, shipping, applicable tax and your order number. Once the order ships, you will receive another email with the tracking number(s) for your order. If you have any questions regarding your order, please contact customer service at **(800) 493-6686** or FishingVIP@Johnsonoutdoors.com. This contact information can also be found in the confirmation email for your order.

The following rules apply to both the Minn Kota and Humminbird VIP Store:

- Shipping and applicable sales tax will be applied to your product total
- Orders from the VIP Store are not eligible for any additional promotional discounts or rebates
- You may only purchase products for you and your personal use; items cannot be purchased for other individuals or for resale. This will result in revocation of your privileges
- The fulfillment process for orders of in-stock items begins within 48 hours of you completing your purchase
- Orders through the VIP Store will be allocated product once all other priority orders have been filled
- Tax exempt orders cannot be processed via the online stores
- **NO RETURNS – ALL SALES FINAL.** Please make certain you are ordering the correct item(s). If you have questions, please contact customer service.